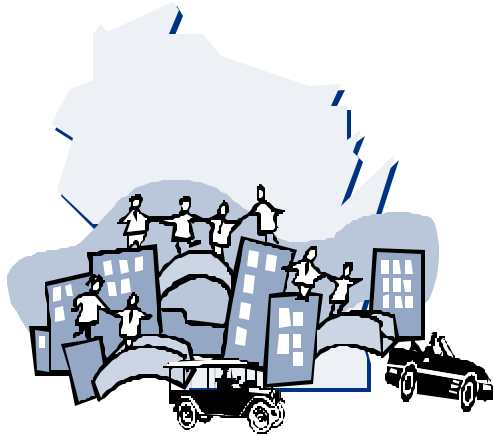


30th Annual Governor's Conference on Highway Safety

**“New Partners—Old Quest”
30 Years of Highway Safety
1974-2004**



August 19 and 20, 2004
Radisson Paper Valley Hotel and
Conference Center
Appleton, WI

*Sponsored by the Wisconsin
Department of Transportation
Bureau of Transportation Safety*

Wisconsin Department of Transportation
Bureau of Transportation Safety
PO Box 7936
Madison, WI 53707-7936
www.dot.wisconsin.gov

You are invited to the 30th Annual Governor's Conference on Highway safety "New Partners—Old Quest". Join us as we share 30 years of Highway Safety knowledge, enthusiasm and dedication to making Wisconsin roads and highways safer for all of us.

This conference brings together law enforcement, engineers, emergency medical providers, health professionals, educators and others with an interest in learning about new and emerging highway safety issues.

Registration Information

Early registration is \$75 for conference attendee; \$45 spouse/guest. After July 20, 2004 registration is \$95 for attendee; \$60 spouse/guest. Registration fees for attendees include materials, breaks, one luncheon, one dinner and one breakfast. Registration fees for spouse/guests who are not attending the conference will include one luncheon, one dinner and one breakfast.

No written confirmation will be sent to registrants

For additional information contact Vicki Schwabe at (608) 266-0402 or vicki.schwabe@dot.state.wi.us. DPI Conference Attendance Forms will be available in lieu of ECH's.

Registration Refund Policy: Refunds will be given if a cancellation is made on or before August 1, 2004. No refunds will be made after that date.

Hotel Room Reservations: You must make your own hotel reservations and will be responsible for payment of lodging. Rates are \$62 per night for single room and \$72 for double.

Please make reservations directly with the Radisson Paper Valley Hotel and Conference Center, 333 West College Avenue, Appleton, WI 54913. Phone: (920) 733-8000 or (800) 242-3499, Fax (920) 733-9220.

When making reservations, please mention you are with the Governor's Conference on Highway Safety. **To take advantage of the special conference rate, you must make lodging reservations prior to July 15, 2004.**

30th Annual Governor's Conference on Highway Safety

Wednesday, August 18, 2004

1:00 p.m.—5:00 p.m. Conference Registration

Pre-Conference Training

8:00 a.m.—4:30 p.m. - [Common Sense Solutions to Intersection Safety Problems](#)—\$15 charge. Class size limited to 30 people. **Must register in advance to attend this workshop. Separate Mailing to follow.**

8:00 a.m.—2:00 p.m.—WDTSEA Workshop

9:00 a.m.—Noon Traffic LE Task Force

1:00 p.m.—5:00 p.m. Law Enforcement Drug Block-
Must register in advance to attend this workshop. Separate mailing to follow.

1:00 p.m.—5:00 p.m. [TOPS Training](#)—**Must register in advance to attend this workshop. Separate mailing to follow.**

Pre-Conference Meetings

1:00 p.m.—4:00 p.m. WAWHSL Board Meeting

5:00 p.m.—Highway Safety Coordinators Board Meeting

Thursday, August 19, 2004

7:30 a.m.— 5:00 p.m. Conference Registration
Exhibit Area Open

9:00 a.m. **Opening Session**
Presiding : David Collins, Superintendent,
Wisconsin State Patrol

Welcome/Remarks Governor Jim Doyle
State of Wisconsin (invited)
Frank Busalacchi
Secretary, WisDOT

Keynote Address Pat Richter, Retired University of
Wisconsin Athletic Director

10:15 a.m. Break

10:30 a.m. Dave Long, Airbag Detective
North Memorial EMS

Noon Luncheon
Speaker: Major Dan Lonsdorf, Director
Bureau of Transportation Safety

1:30 p.m. **Workshop Sessions**
• GDL—The First 3 Years
• Reconstruction Workshop
• How to Involve the Community
in Child Passenger Safety

2:45 p.m.

Workshop Sessions

- A PBT for Drugs? - ROSITA2
Research Project
- What Are Your Traffic Enforcement
Roadblocks?
- Deer Crash update

4:00 p.m.

Workshop Sessions

- Mobility Options for Older Drivers
- CODES Crash Cost Workshop
- Hybrid Cars and Airbags

5:30—7:30 p.m.

Awards Dinner

Friday, August 20, 2004

7:00 a.m.—Noon
7:30 a.m.

Exhibit Area Open
Breakfast

8:45 a.m.

Workshop Sessions

- Two New OWI laws—.08 and Act 97
- Saferide, Road Crew, DITEP
- Creating Freeways to Successful
Traffic Policing

10:00 a.m.

Workshop Sessions

- Motorcycle Safety 2004 and Beyond
Working Together For a New Beginning
- Electronic MV4000 and UTC-TraCS
- How to Market Ped/Bike Programs

11:15 a.m.

Workshop Sessions

- Environmental Strategy and The UW
System/Project Forward Learning Events
- Media Training
- UW Hospital Safety Belt Program/
SMARTRISK

**Workshops and times are tentative
and subject to change**

Wisconsin Department of Transportation
Bureau of Transportation Safety
PO Box 7936
Madison, WI 53707-7936
www.dot.wisconsin.gov

Phone: 608-266-0402

Registration Form for the 30th Annual Governor's Conference on Highway Safety

Enclose check, made payable to: WisDOT
Bureau of Transportation Safety

Name

Affiliation

Address

Phone

Fax and email

Amount Enclosed \$ _____

Please TYPE or PRINT clearly the information above
as it should appear on your name badge. Return to
BOTS, PO Box 7936, Madison, WI 53707-7936
(Copy form for multiple registrations.)

*There is a \$75 fee to exhibit at the 30th Annual Governor's
Conference on Highway Safety. The fee includes one table
and one conference registration. Additional tables cost
\$15 w/o electricity and \$25 w/electricity. Additional
participants for exhibitors will be charged \$45. Complete
the advance registration and return no later than August 1,
2004. Please contact Vicki Schwabe at 608-266-0402 or
vicki.schwabe@dot.state.wi.us. Registration and exhibitor
information will also be posted on the DOT website at
www.dot.wisconsin.gov.*

☐ Yes, I would like to exhibit at the
30th Annual Governor's
Conference on Highway Safety